

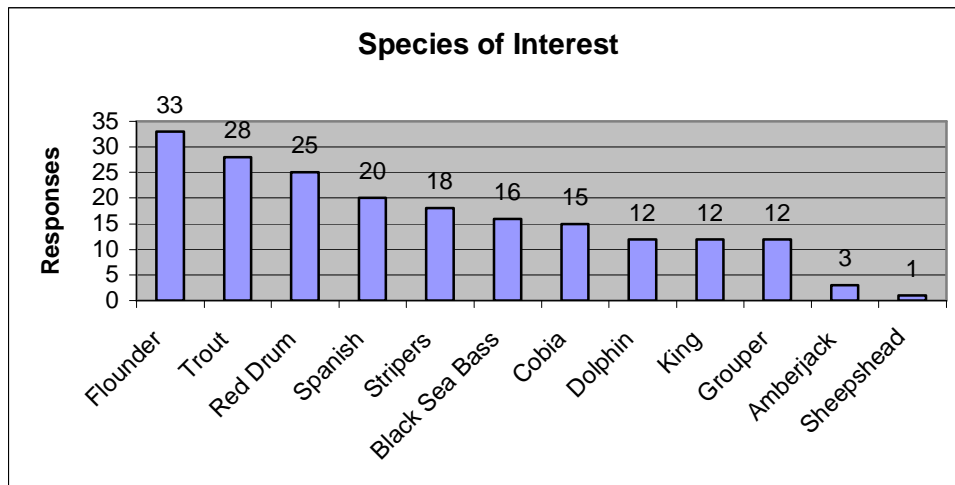
## Results and Recommendations from 2007 SLTFC Survey

(Final Wrap-Up 2-6-07)

1. Speakers Program
2. Special Events
3. Membership Meeting Meals
4. Tournaments
5. Membership Internet use

### 1. SPEAKERS PROGRAM

- Good return – 41 surveys returned – Use same “incentives” approach next year
- Many compliments on 2006 program
- NO negative comments
- Some good suggestions on topics and speakers
- Good interest in “deeper water” fish in both Speakers and Special Events returns
- High interest in Light tackle (near shore) trolling and making your own rigs came through in several places of Survey
- Ocean wreck and bottom fishing interest also “made the cut,” and was reflected in interest in grouper and to lesser extent amberjack from “Species” questions



Interest Level	Topic	Avg Score <i>0=No Interest 4=Hi Interest</i>	Specific Survey Suggestions
High	Near-shore trolling	3.3	> Making rigs/tackle > Techniques for smaller boats
High	Bottom (Inside)	3.1	
High	Inlet	3.2	
Medium	Ocean Wreck & bottom	2.8	> Rigs/techniques that work > Making rigs /tackle > Locations/names cross-reference
Medium	Creeks & marsh	2.7	
Low-to-Medium	Surf	2.3	
Low-to-Medium	Deep-water trolling	2.3	
Low-to-Medium	Neuse River	1.8	

1. Speakers Program (continued)

Topics of Interest	# Expressing Interest	Specific Comments
Catching Bait	23	
Rods, Reels. Line, Lures, Hooks, Jigs	21	> Making your own tackle & rigs > Techniques that work
Shrimp	20	> Where/when to go to catch your own
Cast Nets	17	
Trolling Techniques	16	> Inshore, not offshore
Electronics	13	> How to get the most out of GPS, including mistakes to avoid in using location coordinates/numbers
Flounder Aquaculture	11	
Life Cycle of Shrimp	11	
Clams	9	
Crabs	8	
Oysters	8	
Fly Fishing	6	

- Specific speaker / topic suggestions (a consistent thread to “emphasize fishing” and fishing techniques that Club members could use)
  - > Bobby Freeman on “Bottom Fishing” (726-9814)
  - > Anthony Ng on “Grouper Fishing”
  - > Bryan Goodwin on “Inshore Fishing”
  - > Fred Slam or Pete Allred on “Sheepshead”
  - > Al Prevette on “Kayak Fishing” and/or Tom & Elaine Temple
  - > Parker and/or Grady White Boat rep on “What they’re seeing in new boat features” that are of interest to the recreational and family fisherman AND ethanol implications to the boat owner AND 2-stroke vs.4-stroke trade-offs
  - > McBanu (sp?) at he Acquarium
  - > Names without topics: Chuck Laughridge (No topic give, but got named 3 times), Tom Roller, Tom Bennett, Brian Goodwin, Rick Kellum
  - > Dr. Daniel, the new head of NC Fisheries
  - > Topics without names
    - Reading water for fish holding areas inshore
    - Making rigs for inshore and offshore
    - Kayak fishing
    - Attracting fish to your dock area
    - Local weather and weather experts as might apply to fishing along the coast

## 2. SPECIAL EVENTS

Topic	Avg Score <i>0=No Interest 4=Hi Interest</i>	Specific Comments
Small Boat event	2.9	> Combine with picnic/cookout, and use fish that have been caught in the morning (but have a "Plan B" !). > Cape Lookout beach. Can "convoy." Plan if necessary to use "back route" (also has fishing benefits to teach members route).
Surf Fishing Outing	2.5	> Aquarium's Fall surf fishing program (Matt Carre, Joe Matte)
Offshore Bottom Fishing	2.4	> Incorporate light tackle
Inshore Charter (Trout, Drum, etc.)	2.3	
Fishing-Related	2.1	
Offshore trolling	1.6	
Other		Hold a "Flea Market" for members (Bert Owens and Bob Contey have lead)

## 3. MEMBERSHIP MEETING MEALS

- Price Increase Questions
  - 95% of responding members have no objection to a \$2 increase "if needed"
  - One third of members do have a problem with increase in cost of \$5, but 2/3's don't
  - We might lose 10% of meal purchases if the cost went up by \$5, but no one said they wouldn't come if the meals went up by \$5
  - Representative comments:
    - > "This is a fishing club, NOT a dinner club"
    - > "Not here for the food, but understand the need to cover costs"
    - > "Get a different seafood restaurant"
- The question on getting an Italian caterer ...
  - YES, do it
  - 21% would be happy with just pizza and salad, but 76% wanted pizza, salad AND lasagna
- Channel Marker got mixed reviews ... 65% rated it low (2 to 0 on scale of 0 to 4)
- Survey gave no significant insights on patronizing caterers
- Specific comments and suggestions
  - "This is a fishing club, not a dinner club"
  - "Keep food simple"
  - "This is a fishing club, get a seafood caterer" (multiple responses)
  - "Why not try a sandwich and salad meal?"
  - Potential caterers suggested by members: Beaufort Grocery (sandwiches?), Crab's Claw, Clam Digger, Taste of Italy, Ice House Restaurant, White Swan, Floyds 1921

#### 4. TOURNAMENTS

- No specific question in Survey on tournaments (need to fix this omission next year), but suggestions came in anyway through written comments in several sections and through interest expressed by members in different species.
- Tournaments got high praise from members in their comments.
- Specific recommendations ...
  - Add grouper, amberjack and sheepshead to the tournament species list
  - Don't drop any of last year's fish species from tournaments
  - "How about a cookout" after the weigh-in?"
- Go with four tournaments (See Feb Newsletter)

#### 5. MEMBERSHIP INTERNET USE

