

## 2011 “Quick-look” SLTFC Survey Results

### 1. 46 Members responded

### 2. Newsletter

- a. 63% prefer electronic Newsletter
- b. 20% don't like electronic Newsletter
- c. 17% don't care one way or the other
- d. Feedback on Newsletter
  - i. Format is too hard to follow
  - ii. There's too much non-club stuff in Newsletter which makes it hard to find Club info.
  - iii. “How to” material would help

### 3. Speakers Program

- a. Does speaker topic influence attendance? Pretty much evenly split between Yes and No
- b. Does Newsletter help you know speaker's topic? 88% said YES
- c. Top suggested speaker topics (complete list to be provided separately)
  - i. How to fish the creeks/sounds for drum
  - ii. How to fish the creeks/sounds for flounder
  - iii. How to fish the creeks/sounds for trout
  - iv. How to successfully surf fish – rigs, bait/lures, times, places – be specific
  - v. Best rigs, techniques and locations for bottom fishing
  - vi. How to get the most out of your GPS and Sounder

### 4. Special Events (Parentheses = member volunteering to organize)

- a. Top recommended events (multiple responses on each)
  - i. Kayak/canoe outing (Bill Steenland)
  - ii. Pier/Surf fishing event
  - iii. Cookout / picnic (Ron McPherson)
  - iv. Offshore member flotilla fishing trip
- b. Cost doesn't seem to be a factor (except for about 10% of members)

### 5. Hands-On Workshop Recommendations (Parentheses = Member volunteering)

- a. Jig and sinker lead pouring
- b. Tying rigs, dressing jigs, and basic rigging techniques
- c. Knot tying (Tom Tempel)
- d. Using GPS & Sonar & maps (Also a speaker topic)

### 6. Tournament Feedback and Recommendations

- a. Members generally like the tournaments, and also especially liked the added surf event.
- b. Encourage participants to ask new members to “come along” on their boats
- c. Send out a “day before” emailing to post fishing reports & generate interest
- d. Members do NOT want weekend tournament events by 15 to 5 expressing an opinion

### 7. Feedback on our Meetings

- a. Get a good sound system and use it
- b. Ask members to turn off cell phones and not to talk among themselves
- c. Randomly ask one or two members to stand and say what and how they like to fish and to pose questions to the members there as a part of each meeting (in addition to any fishing reports)
- d. Stick to the “proven menus” and keep it simple

### 8. Volunteers – Actually a very good response. Will provide a list separately.

### 9. The “Wish I had known” question. This is still being worked up and will be provided next month.

Here are the most frequently mentioned items, which may be special event, day event or speaker topics.

- a. What are the right (best) rigs and techniques to catch the kind of fish in the tournaments?
- b. Where (what “spots”) and when to fish for the kind of fish in the tournaments?
- c. How to use your GPS and Sounder?
- d. Don't believe the fishing reports you hear, especially online and on the radio.